

JULIA HANTLA

*Brand & content designer
working where culture,
marketing & visual
identity meet.*

[Portfolio ↗](#) [LinkedIn ↗](#)

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CONTACT

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EDUCATION

University of Kansas

B.S. Marketing
Visual Arts Minor
MAY 2026 · GPA 4.0

SCHOLARSHIPS

KU Excellence Scholarship
KU Global Business Scholarship

SKILLS

STRATEGY & CONTENT

Creative Strategy. Content Strategy. Social Media Management. Copywriting. Brand Identity. Content Calendar Planning.

CREATIVE

Adobe Creative Suite — Photoshop, Illustrator, InDesign, Premiere Pro. Canva. Photography & photo editing.

TECHNICAL

SEO & Website QA. SketchUp. AutoCAD.

WORKFLOW

Microsoft Office. Google Workspace. Slack. Asana.

References available upon request

EXPERIENCE

01 Triad Partners

MAY 2024 – DEC 2024

Brand Strategy + Marketing Intern

- Supported brand strategy and creative execution across multiple client accounts, translating business goals into polished visual deliverables.
- Designed presentation decks, branded templates, marketing collateral, and client-facing assets while maintaining a consistent visual identity.
- Coordinated creative workflows across designers, clients, and stakeholders, keeping projects moving through revisions and approvals.
- Led weekly client meetings, managed timelines, and communicated deliverables across Slack, Asana, and email.
- Conducted SEO research and website QA testing that contributed to traffic improvements of up to 18%.

02 University of Newcastle *Australia*

APR 2025 – MAY 2025

Brand Identity & Photography

- Developed visual identities for emerging artists, creating cohesive branding systems across digital and print.
- Planned, photographed, edited, and delivered creative assets from concept through final production.
- Collaborated with artists and university partners to align work with institutional standards while preserving each artist's individual voice.
- Produced photography and visual content used across promotional materials and digital platforms.

03 The Finishing Touch Interiors

MAY 2019 – AUG 2023

Social Media Manager · Sales Associate · Personal Assistant

- Managed Instagram and Facebook content, helping increase monthly sales by 8%.
- Designed social graphics, email campaigns, and promotional materials in Adobe Creative Suite, lifting customer engagement and website traffic by 22%.
- Organized customer communications, scheduling, and order management while supporting daily business operations.
- Worked directly with clients in retail and design settings, delivering a highly personalized customer experience.